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Dear Parents/Carers

It has recently come to our attention of a new 'craze' from overseas. The 'Momo challenge' is spreading through social media and whatsapp amongst children. It is also being shared on Youtube and Kids Youtube including through adverts part way through child appropriate videos or cartoons.

'Momo' is a female avatar character. Users are enticed to contact 'Momo' who then proceeds to send graphic and unsuitable images or threats. 'Players' can then also be instructed to perform dangerous or unsuitable tasks to themselves or others.

We are aware that this may be discussed by our children and therefore are taking extra precautions through our E-safety and PSHCE teaching. At school we will not be mentioning the name 'Momo' but will discuss in other ways.

All staff at Hazeldene are aware of 'Momo' and should your child mention 'Momo' please do not hesitate to speak with a member of staff.

Thank you for your continued support.

Mrs Chapman
E-safety and PSHCE lead



Leadership & Management Standard